

# INVITATION THE PEP PARTNERSHIP SUSTAINABLE TOURISM MOBILITY

VIENNA (AUSTRIA), 9<sup>TH</sup>/10<sup>TH</sup> SEPTEMBER 2021

Dear Madam or Sir,

Following up the adoption of the Vienna declaration in May 2021 by 41 countries of the pan-European region, the Austrian Federal Ministry of Climate Action, Environment, Energy, Mobility, Innovation and Technology and the Austrian Federal Ministry of Agriculture, Regions and Tourism would like to take the opportunity and invite you to participate in the first meeting of the newly established THE PEP Partnership on Sustainable Tourism Mobility, taking place September 9<sup>th</sup>/10<sup>th</sup> in Vienna, Austria.

Supported by the secretariats of the United Nations Economic Commission for Europe (UNECE) Transport and Environment Divisions in Geneva and the World Health Organization Regional Office for Europe (WHO/Europe) in Copenhagen, THE PEP is a unique policy platform that seeks to encourage transport policymakers and urban planners to consider the health and environmental impacts of transport and address them through shared policy approaches. By bringing together the ministries of transport, health and environment, THE PEP acknowledges the importance of linking these different sectors.

At the 5th high-level meeting on Transport Health Environment in Vienna 2021 the ministers decided to initiate a new THE PEP Partnership on Sustainable Tourism Mobility. It aims at bringing together the relevant stakeholders responsible for mobility, climate action and tourism in a European platform in order to further promote the sustainable tourism development of the pan-European region.

With this initiative the Austrian ministries are building on the experience from completed transnational projects (such as Transdanube, Access2Mountain, Last Mile, Transdanube.Pearls) and the current Transdanube Travel Stories project. In these projects innovative destinations clearly positioned themselves as environmentally friendly travel destinations.

The partnership will expand European cooperation on sustainable tourism mobility and aims to:

- Raise awareness for sustainable multimodal mobility to achieve a sustainable tourism development on national and international level
- Strengthen the cooperation between relevant stakeholders of different levels and sectors committed to provide sustainable mobility to tourists and inhabitants
- Increase the institutional capacity of the relevant organisations to develop, implement and operate sustainable mobility services
- Contribute to the development of climate-friendly, convenient as well as attractive mobility services and offers for travellers and inhabitants

The upcoming partnership meeting will be an important opportunity to exchange experience on how to promote sustainable tourism mobility in the countries of the pan-European region. You will furthermore have the possibility to cooperate in setting the agenda of the partnership.

Although the meeting will be organized in a hybrid format allowing as many interested parties as possible to participate, the **host highly recommends joining the meeting in person** – taking into account the current conditions of the pandemic!

We are looking forward to meeting you in Vienna!

## AGENDA

# THE PEP PARTNERSHIP SUSTAINABLE TOURISM MOBILITY

VIENNA (AUSTRIA), 9<sup>TH</sup>/10<sup>TH</sup> SEPTEMBER 2021 & ONLINE

### Day 1: September 9th

13:00 Welcome

13:30 Round table: Current situation regarding sustainable mobility in tourism in your country

15:00 Discussing the scope of the partnership

18:00 End of day 1

19:00 Joint dinner

### Day 2: September 10th

09:30 Wrap up day 1

10:00 Setting the agenda of the partnership: What do you expect from the partnership? Which products could be useful for you?

12:00 Next steps

12:30 Joint lunch – end of day 2

### REGISTRATION

To register for the THE PEP Partnership Meeting in Vienna, please send an email to [a.friedwagner@verracon.at](mailto:a.friedwagner@verracon.at)

### For any other question concerning THE PEP Partnership meeting, please contact:

Andreas Friedwagner, Verracon GmbH ([a.friedwagner@verracon.at](mailto:a.friedwagner@verracon.at))

Alexandra Dörfler, Austrian Federal Ministry of Climate Action, Environment, Energy, Mobility, Innovation and Technology ([alexandra.doerfler@bmk.gv.at](mailto:alexandra.doerfler@bmk.gv.at))

Ingrid Zimmermann, Austrian Federal Ministry for Agriculture, Regions and Tourism ([ingrid.zimmermann@bmlrt.gv.at](mailto:ingrid.zimmermann@bmlrt.gv.at))

Please check the practical information on how to participate in this hybrid meeting on the following pages!

## How to successfully participate in a hybrid meeting

### For people participating LIVE:

For participating LIVE in a meeting in Vienna: currently either a vaccination certificate, a valid test certificate, or a certificate of recovery is requested for entering Austria and using services such as hotels or restaurants in Austria. For up-to-date information on entry requirements we recommend to check the following website before your arrival: [Latest Information on the Coronavirus Situation in Austria](#)

The host will reserve the right to ask you to be tested right before the meeting. Up-to-date information will be provided prior to the meeting

**In any case: please check the website of your Ministry of Federal Affairs for the latest travel restrictions/limitations.**

### PRACTICAL INFORMATION

Lunch, dinner and coffee breaks will be covered by the host. Thus, all partners need to cover travel expenses, daily allowances and accommodation.

### ACCOMMODATION

For finding a hotel please check [Vienna Hotels & Info - VIENNA](#).

### CONTACT DATA

If you need any further information, do not hesitate to contact us:

Andreas Friedwagner, Verracon GmbH ([a.friedwagner@verracon.at](mailto:a.friedwagner@verracon.at))

Alexandra Dörfler, Austrian Federal Ministry of Climate Action, Environment, Energy, Mobility, Innovation and Technology ([alexandra.doerfler@bmk.gv.at](mailto:alexandra.doerfler@bmk.gv.at))

### For people participating ONLINE:

**Please REGISTER for the meeting and you will receive a link to the meeting.**