



VESELÍ
NAD MORAVOU





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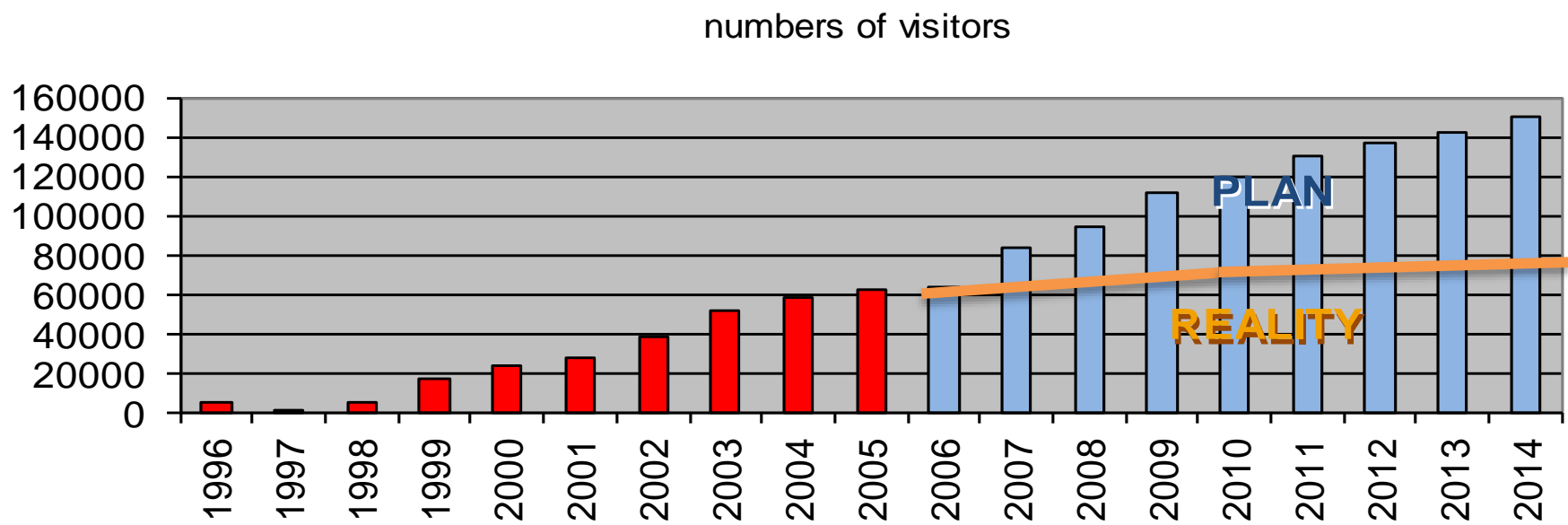


Bata Canal Revitalisation Project 1996 – 2005

Results

- + return to operation,
- + long-term sustainability,
- + development of settlements in the area
- damage on cultural value of the monument - loss of prestige, image
- decrease in quality of natural environment

	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
poče	5500	1700	5100	17000	24000	28500	39200	52500	58000	62000	64000	84000	95000	112000	120000	130000



Revitalisation of Bat'a canal

1996 – 2005

Balance of expenditures of public sector

IProgram 1 – Support of small and medium businesses	24 mil Kč
IProgram 2 – Renewal of infrastructure	45 mil Kč
IProgram 3 – Information, propagation, attractions	8 mil Kč
IProgram 4 – Protection of environment	1 mil Kč

From which the expenses of Nadační fond 1996 – 2005
= 12 mil Kč

Revitalisation of Bat'a canal

1996 – 2005

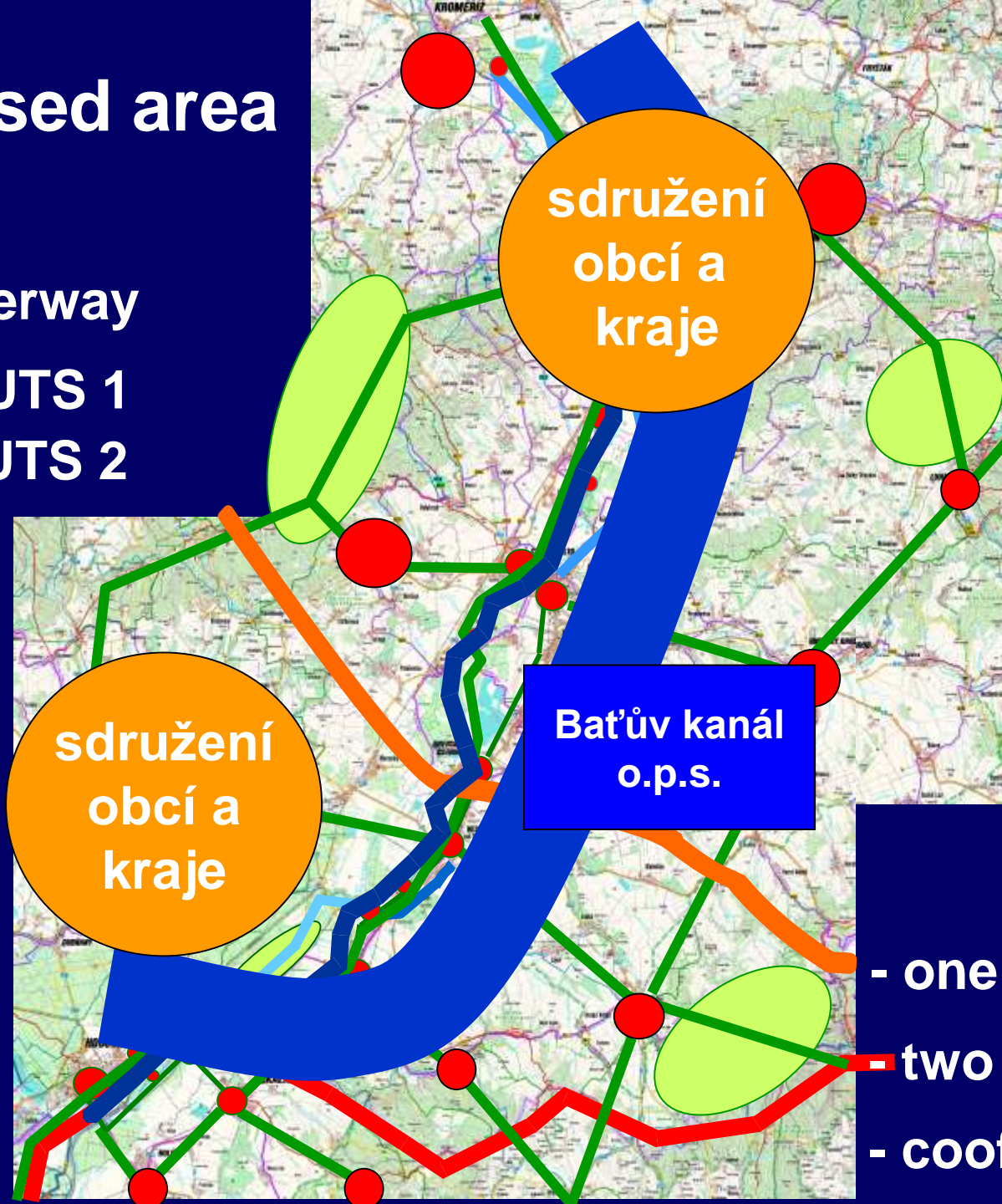
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Adressed area

- waterway
- 2 NUTS 1
- 2 NUTS 2

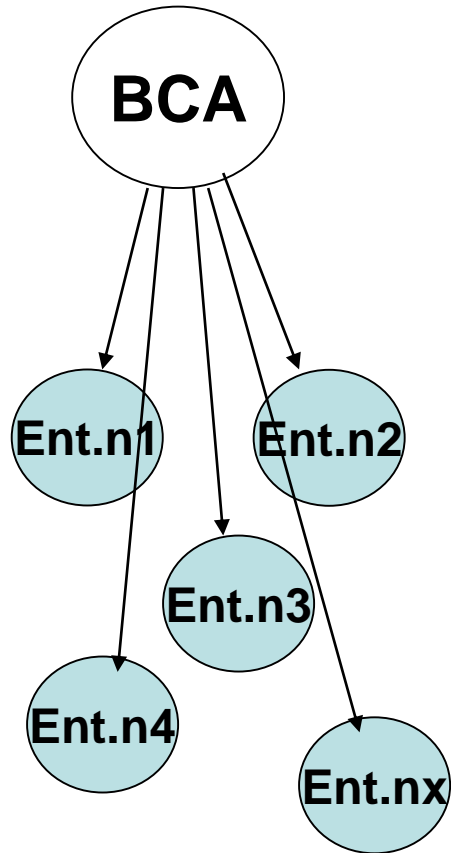


- one network
- two associations
- coofinacion

Button up period

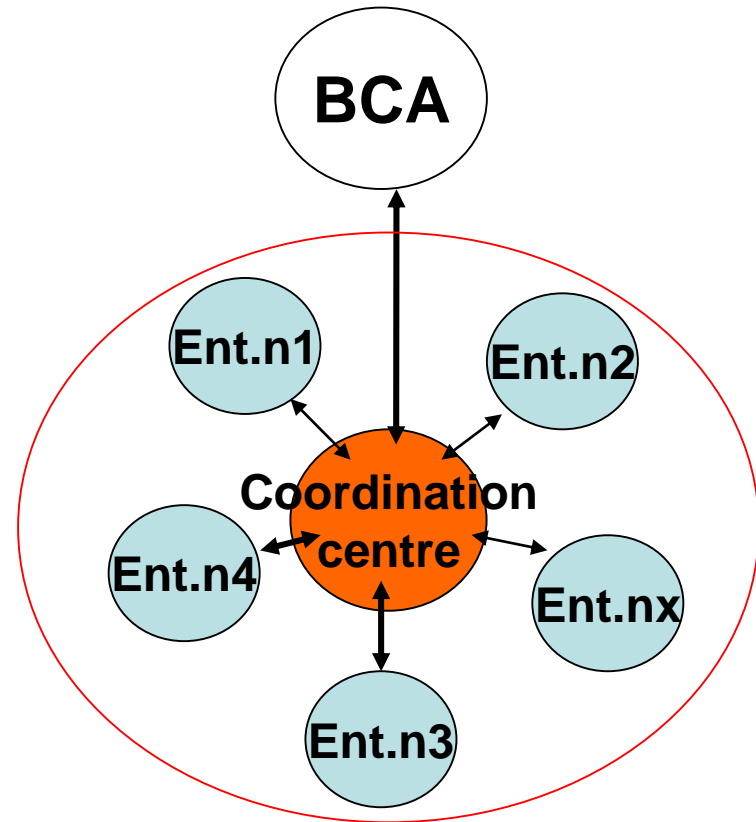
organisation

1. Phase



Individual communication, preparation and promotion of small „project“, „products“

2. Phase



Entrepreneurs will create new „culinary centre“ as regional non profit organisation



Stanislav a Ludmila Budařovi





Culture, tradition

family, personal history



-culinary fair – market

- culinary days

- culinary routes

- culture (culinary) festivals

- culture exh. - museum

- traditional and (+top quality) menu

- crafts – costumes - desing

- nice scenery

- bicycle roads (+cul. exp.)

- sailing roads (+cul. exp.)

- eco-products

- health meal

- games

- eco-tourism

nature

long-term family ownership -
(...historical house...)

internet promotion + shopping -

-meal (wine) competition -

technology

manor – guests -

cooperation -

food technology -

hobby → job -



Ludmila Kočiřová Vnorovy

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family, personal history



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technology